

**Winston County
Strategic Planning Questionnaire**

In preparation for economic development strategic planning for Winston County, the Winston County Industrial Development Authority and the Cooperative District of Winston County, please consider completing the following questionnaire and return to me by **Friday, February 12, 2010**. The questionnaire can be mailed, faxed, or emailed to me. Please see the information below for returning the questionnaire.

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Please note: *Your responses to the following statements and questions should be answered in reference to your municipality, Winston County, the Winston County Industrial Development Authority, and the Cooperative District of Winston County.*

1. **Identify your municipality:** _____

2. **List 3-6 words you use to describe Winston County to other people.**

_____, _____, _____
_____, _____, _____

3. **List 3-6 words you use to describe your municipality to other people.**

_____, _____, _____
_____, _____, _____

4. **What are Winston County's greatest assets?**

5. What are Winston County's greatest liabilities?

6. What are your municipality's greatest assets?

7. What are your municipality's greatest liabilities?

8. Identify what you feel are the three most important issues facing...

Winston County	Your Municipality

- how we make them available, and
- why we do what we do.

The mission of the Winston County Industrial Development Authority is...

b. What is the mission of the Cooperative District of Winston County/Winston County Industrial Park?

- who we are,
- who we serve,
- what services we offer,
- how we make them available, and
- why we do what we do.

The mission of the Cooperative District of Winston County/Winston County Industrial Park is...

14. From your perspective, identify at least three strengths (consider workforce, economic development, tourism, etc.) of...

Winston County	Your Municipality

15. Identify at least three weaknesses (consider workforce, economic development, tourism, etc.) of...

Winston County	Your Municipality

16. What opportunities exist (consider workforce, economic development, tourism, etc.) for...

Winston County	Your Municipality

17. What threatens the future (consider workforce, economic development, tourism, etc.) of...

Winston County	Your Municipality

18. What are the top five targeted industries for Winston County and within those industries, what is the number 1 training need for that industry?

**Example: Industry: Healthcare
Training Need: Registered Nurses**

1. **Industry:**
Training Need:
2. **Industry:**
Training Need:
3. **Industry:**
Training Need:
4. **Industry:**
Training Need:
5. **Industry:**
Training Need:

19. Please provide any additional information you feel will be beneficial and strengthen our mission as we strive to develop a comprehensive strategic plan for economic development activities in Winston County, for the Winston County Industrial Development Authority and the Cooperative District of Winston County.

Please pass this questionnaire along to anyone you feel will provide a unique and helpful perspective on this matter.